

# JESSICA HALIM

jhalim31@gmail.com / +62-878-77097966 / www.jessicahalim.com

## EDUCATION

### School of the Art Institute of Chicago (SAIC), Chicago, USA

Bachelor in Fine Arts 2016 with emphasis in Visual Communication Design (Merit Scholarship Recipient)

### North Seattle Community College (NSCC), Seattle, USA

Associate of Arts 2013

## EXPERIENCE

### LEAD UI/UX DESIGNER

#### Stoqo Technology

Jakarta, Indonesia / Jan 2017–Present

Concepted visual language for Stoqo's app, website, and campaigns; analyzed insights and gathered requirements from user and services team; defined wireframes and user task flows; generated and prototyped high quality mockups

### DESIGN INTERN

#### 88 Brand Partners

Chicago / Jun 2016–Aug 2016

Designed marketing collateral for new and existing campaigns; customized content for print and web marketing material; organized assets and assisted in a website redesign and generated concepts for a brand identity development

### METHOD FELLOW: DESIGN SPECIALIST

#### Vault Ventures

Chicago / Jun 2015–Aug 2015

Built digital and print assets for branding and marketing campaigns, reports and decks, and web design; led development of marketing programs for small businesses; assisted with strategy and insights production

### GRAPHIC DESIGNER

#### Asian American Coalition of Chicago

Chicago / Nov 2014–Feb 2015

Designed banners, tickets, cover program book, flyers, step and repeat wallpaper for 32nd Conference on Business and Networking event

### CREATIVE INTERN

#### Geometry Global

Jakarta / Jun 2014

Designed logo, signage and toolkit; customized visuals for digital and print media; participated in ideation process with senior creatives

## AWARDS & EXHIBITIONS

Adobe Design Achievement Awards (Semifinalist), 2016

Illinois State Comptroller Asian Pacific American Heritage Month Youth Leaders, 2016

SAIC Spring Undergraduate Exhibition (Participant), 2016

SAIC 17th Annual Co-op Professional Project Exhibition (Participant), 2015

The North Seattle Community College Art Show (Contributor), 2013

## AFFILIATIONS & VOLUNTEERING

### DIRECTOR AT LARGE

#### AIGA: SAIC Chapter

Chicago / Aug 2015–May 2016

Designed materials and assist in organizing the events that enrich SAIC's design community

### HEAD OF PUBLIC RELATIONS

#### Indonesian Student Organization of Chicago

Chicago / Aug 2013–May 2015

Created promotional materials for social and cultural events, participated in planning and execution of the programs, and coordinated staff members

## SKILLS

### Proficient

Adobe InDesign, Illustrator, Photoshop, Muse, Sketch (App), Zeplin, Marvel, InVision, Microsoft Office, Photography, Identity & Branding

Fluency in Indonesian, English, Conversational Mandarin

### In Progress

HTML/CSS, Data Visualization, Flash, Dreamweaver, SketchUp, Letterpress, Screenprinting